



# FURVANA

## on the High Seas!

Sept 5-7, 2025, Ocean Shores WA



Theme Information &  
Conbook Submission Guide

# THEME: THE HIGH SEAS!

Theme Is:

- **Swashbuckling, Adventure, Exploration, Freedom on the Ocean**
- **Big Sailings Ships**
  - Lots of rope riggings, billowing sails, figureheads
  - Galleons, Frigates, Brigantines, Sloops, Schooners
  - Pirate Flags, Maritime Signaling Flags
- **Pirate Aesthetic**
  - Tricorn hats with feathers and adornments, bandanas
  - Loose fitted shirts, striped shirts, trousers, belts and ropes, corsets, waistcoats, long coats, boots
  - Peglegs, hook hands, eyepatches
  - Earrings, gold teeth, jewelry
  - Cannons, flintlock/black powder weapons, cutlass, rapiers
  - Compasses, spyglasses, pocket watches, sextants
  - Tankards, rum, barrels and crates of trade goods
- **Port Cities**
  - Wooden docks and vast shipyards
  - Tavern/Inn, Apothecary, Market/Forum, Hideouts, Shipwright
  - Ex. Tortuga, Port Royale





# THEME: THE HIGH SEAS!

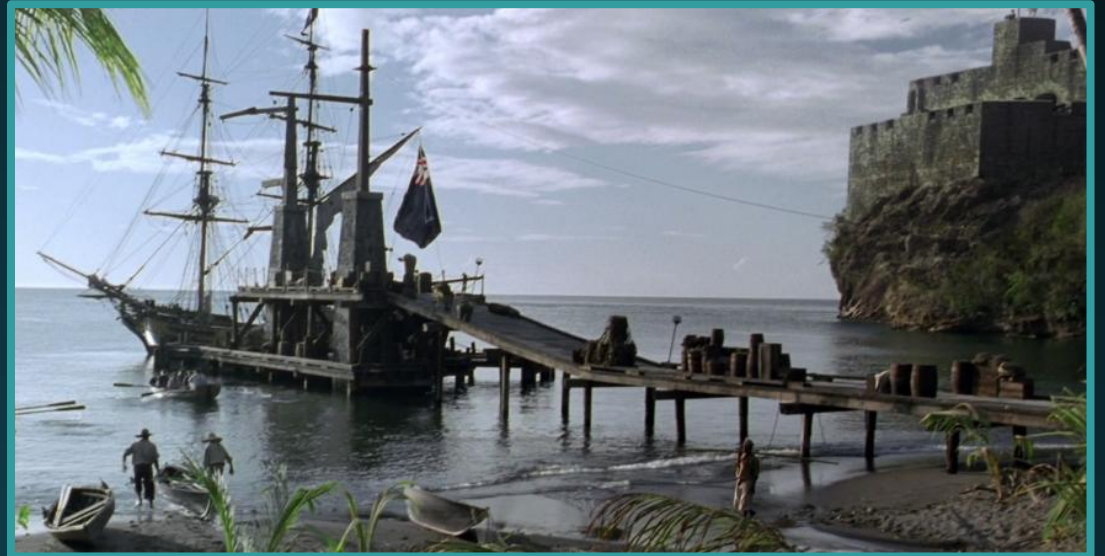
Theme Is:

- **Sea Shanties**
  - Instruments: Banjo, Hurdy Gurdy, Accordion, Concertina, Pennywhistle, Guitar, Fiddle, Mandolin
- **Exotic Islands**
  - Pirate Coves, Grottos, Skull-Shaped Islands, Tropics, Coconuts, Palm Trees, Sandy Beaches
- **Sea Monsters**
  - Krakens, Sirens, Mermaids, Leviathan
- **Treasure**
  - Treasure Maps, X Marks the Spot!!
  - Gold, Pirate Booty, Big Chests Overflowing with Loot
- Fishing, Whaling
- Storms, Tempests, Waterspouts, Whirlpools





# THEME INSPIRATION IMAGES





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# ARTWORK SUBMISSION GUIDELINES

Please adhere to the following guidelines when submitting written or visual artwork:

## Artwork Should:

- Adhere to the theme guidelines.
- Be at most PG-13 rated.
- Artwork formatted as layered .PSD files.
  - .PDF, .TIFF, or .PNG are also acceptable.
- Be at least 300 DPI.
- Include your signature.
- Have all text on separate layers.
- Written work formatted as .DOCX or .RTF

## Artwork Should Not:

- Contain heavy violence, blood, gore, or dismemberment.
- Contain or imply drug use.
- Contain or imply pornographic content.
- Contain watermarks or overlaying text.
- Contain copyrighted characters.
- Contain advertisements.

## The Theme Is Not:

- Modern ships, modern sailing
- Colonialism

- Explicitly magical (supernatural elements are fine)
- Airships (steampunk-like elements are fine)
- Violence/Thievery (Cartoonish is fine)



# CONBOOK SUBMISSION DEADLINES

All visual or written submissions for use in Furvana publications must be submitted no later than:

**July 31st, 2025**

All submissions and questions should be e-mailed to:

**[publishing@furvana.org](mailto:publishing@furvana.org)**

# USAGE BY FURVANA

By submitting your artwork, you are agreeing that Furvana may use your submitted images or written works for inclusion in any of the following publications:

- ❖ Convention Website
- ❖ Conbook
- ❖ Flyers
- ❖ Posters
- ❖ Advertisements
- ❖ Banners
- ❖ Convention Signage
- ❖ Marketing Materials

## **A note about personal characters:**

It is acceptable if you wish to submit artwork containing depictions of your own personal characters, however, please keep in mind where these images may be used. Attendees should be able to relate to and see themselves in the artwork, and personal characters that are overly complex complicate such a relationship.

**We will always credit the artist using your preferred name!**



# ADVERTISEMENTS

If you would like to advertise your services or business in the Furvana conbook, the following options are available. Please send any inquiries to [publishing@furvana.org](mailto:publishing@furvana.org)

If you are accepted into the Dealers Den, you receive a

**75% discount**  
on these ads!

\*Furvana is happy to give you free ad space in our conbook in return for comparable advertisement space in your conbook or a similar medium!

Ad Type	Price	Width	Height
Quarter Page	\$90	3.2"	4.8"
Half Page	\$160	6.5"	4.8"
Full Page	\$300	6.5"	9.6"
Ad Swap*	Free!	Varies	Varies

# COLOR PALETTE

In order to maintain consistency across different Furvana publications, please refer to the following color palette:

## Primary Color Palette

	RGB 195/232/247	<i>Logo Shade 1</i>	HEX #C3E8F7
	RGB 100/205/246	<i>Logo Shade 2</i>	HEX #64CDF6
	RGB 36/161/219	<i>Logo Shade 3</i>	HEX #24A1DB
	RGB 15/76/141	<i>Logo Shade 4</i>	HEX #0F4C8D
	RGB 38/33/40	<i>Warm Black</i>	HEX #262128
	RGB 47/42/37	<i>Black</i>	HEX #2F2A25

## Theme-Specific Color Palette

	RGB 122/233/83	<i>Tropical Green</i>	HEX #7AE953
	RGB 51/156/159	<i>Ocean Surf</i>	HEX #339C9F
	RGB 9/32/39	<i>Dark Water</i>	HEX #092027
	RGB 152/23/20	<i>Rusty Red</i>	HEX #981714
	RGB 252/244/238	<i>Billowing Sails</i>	HEX #FCF4EE
	RGB 241/210/155	<i>Sandy Beach</i>	HEX #F1D29B



# FONT STYLES

In order to maintain consistency across different Furvana publications, please refer to the following font styles:

## Primary Font Styles

### LOGO & EVENT NAME

Florencesans SC Exp – All Caps

### PRIMARY HEADERS

Florencesans Black– Small Caps

### Primary Content

Century Gothic

## Theme-Specific Font Styles

### Super Fancy Official Text

Cloister Black - [www.dafont.com/cloister-black.font](http://www.dafont.com/cloister-black.font)

### REBEL SCRAWL

Pirates - [www.dafont.com/pirates-3.font](http://www.dafont.com/pirates-3.font)



# FURVANA

## Mascot Character Reference Sheet

Full Convention  
Information At  
[furvana.org](http://furvana.org)



**Name:** Furvana

**Gender:** Neutral

**Species:** Hybrid

Fennec - Ears, Muzzle, Tail

Orca - Markings, Good Swimmer

Bird - Mini-Wings on Tail and Paws

Cat - Paws and Tail

Bunny - Hind Legs and Jumping

**Abilities:**

High Jumper

Great Swimmer

Graceful Landing from Heights

**Personality:**

Playful and Friendly

Extrovert, Loves to Socialize

Loves to Give and Receive Hugs!

Original Design by Sushi Meep

@Meep '16